**Creole Nature Trail All-American Road**

**District Board of Commissioners Meeting**

**Wednesday, August 21, 2013, 5:30 pm**

**Southwest Louisiana Convention & Visitors Bureau**

In attendance were the District Commissioners as follows:

Monte Hurley, Chairman

Shelley Johnson, Secretary/Treasurer

Steve Jiles

Paul Guillory

Carolyn Thibodeaux

Annette Richey

Ben Welch

Jimmy Brown

Absent: Sammie Faulk

Also present were Anne Klenke, Creole Nature Trail/Adventure Tourism Director; Cindy Johnson, Special Projects Manager, with the Southwest Louisiana Convention & Visitors Bureau and Diane Borden-Billiot, outreach coordinator for the Sabine National Wildlife Refuge Complex.

Meeting called to order by district chairman, Monte Hurley.

Approved Creol Nature Trail Minutes from the June 25, 2013 Meeting.

Approved the Agenda for the August 21, 2013 Meeting & Public Comments.

Approved Creole Nature Trail June Financial Statements and the Compilation Performed by McElroy, Quirk & Burch for the year 2012.

Reviewed National Hurricane Museum and Science Center’s May & June Financial Statements.

Discussed mandatory Ethics Training Certification.

Discussed Southwest Louisiana Convention & Visitors Bureau Hospitality Training Program September 18, 2013.

Marketing & Project Report-by Anne Klenke

Anne Klenke advised the board about the marketing projects for the Creole Nature Trail. She updated the board on this month’s familiarization tours and conference. She also updated the board on marketing statistics and social media. Anne updated the board on the Kiosk project.

There being no additional business, the meeting was adjourned.